

WHY DO BUSINESSES JOIN The St. Peters Chamber of Commerce ?

A **TOP TEN LIST** was developed based upon a study done by a membership development company that surveyed thousands of chamber members from across the country. We have included the many ways the St. Peters Chamber satisfies those reasons for joining. Listed below is the result of the survey.

- 1. NETWORKING OPPORTUNITIES** Monthly After-Hours-Business-Card-Exchanges & General Membership Meetings, LEADShare Groups, Ribbon Cuttings, Over 100 Committee Meetings and numerous Special Events.
- 2. BUSINESS COMMUNITY SUPPORT** The St. Peters Chamber of Commerce represents over 740 area businesses. Your membership helps to foster a community environment in which business can prosper.
- 3. PROMOTE THEIR BUSINESS** Membership Directory & Buyers Guide (City-wide distribution); Annual Home & Garden Show; Business Expo; *Chamber Report* advertising opportunities, Event Sponsorships; "One Minute Commercials" and "Mini Expo Tables" at General Membership Meeting; Chamber's Website & Weekly E-News.
- 4. CHAMBER MEMBER ASKED THEM TO JOIN** Have you asked the business people that you do business with to join the largest and most active Chamber in the St. Louis and St. Charles Area?
- 5. FUN**
We know that business is serious so we try to add "FUN" as an important part of most Chamber activities.
- 6. EVENTS** We've already listed many of the events. Additional events include St. Charles County League of Chambers Events; Awards Banquet; Prayer Breakfast; Golden Apple Awards, Savor, Annual GolfClassic... and more.
- 7. www.stpeterschamber.com** Have you checked out our website? If not, you're going to be impressed! Every member's Business is listed. Plus, weekly we send out a n E-News Letter to keep you informed! Call the Chamber office for advertising opportunities or to link your home-page or e-mail to our site.
- 8. CREDIBILITY** Being a member of the Chamber of Commerce shows the community that you are concerned about your business image and that you are involved in making the St. Peters area a better place to live, work and conduct business.
- 9. ISSUES** An **important** part of what the Chamber does is to work on local, state and federal levels to influence current and proposed legislation that may have an impact on your business. Government decisions are made every day that impact chamber members' hiring practices, working conditions, wages and benefits, taxes – the list goes on.
- 10. BUSINESS EDUCATION** We are dedicated to providing relevant seminars and information to our members through our General Membership Meetings, Business Seminars, Committee Activities and Newsletters.

In a national study, when respondents were told that a business was a member of its local chamber, they were 44 percent more likely to rate it favorably than respondents who were not told of the chamber affiliation. Respondents were also 63 percent more likely to want to purchase goods or services from a business that is a chamber member.

"We discovered that informing someone about a company's chamber membership opens the door to substantial increases positive perceptions of that business," said Alex Troutcaud, Ph.D., senior strategist for The Schapiro Group. "There clearly is a feeling by our respondents that chamber membership is synonymous with quality and desirability."



Dear St. Peters Business Owner,

The St. Peters Chamber would like to extend an invitation to join our organization. The Chamber is a *Business Organization* that gives you an advantage in business.

Through the many benefits available, you can market your business giving it greater exposure throughout the community. Network with like-minded business owners and peers who have the similar business issues as you; build those relationships that help build your business and clientele; and have the support of over 700 businesses giving a strong legislative voice to our area's business issues.

The Chamber has numerous networking opportunities each month, providing time for you to get out there and talk about your business and find out about others in our community, thus building the relationships that grow your business.

We also publish and distribute a Chamber Member Directory that lists all members in category of business and cross references alphabetically. This directory is direct mailed to over 18,000 residents and 2,000 area businesses.

Belonging to the Chamber and being listed in this directory tells the community that you have a vested interest in our area and its growth, that you are concerned about your business image and that you are involved in making the St. Peters area a better place to live, work and conduct business.

The chamber offers your business:

- **A legislative voice at both the local and state level**
- **Community involvement and support on such issues as growth, development and education**
- **An alliance with area businesses and peers**
- **Networking opportunities for you and your employees**
- **Exposure for your company and continuously enlarging your business contacts**
- **Inclusion in chamber directory with a distribution of 20,000 for residents and local businesses**
- **Access to seminars for personal and professional development**
- **Strong efforts to "shop your chamber first", supports all members**

Please consider joining our chamber and doing something more for your business. For additional information visit our website at www.stpeterschamber.com or call Valerie Momeno with any questions at 636-447-3336.

Thank you,

David Bailey

David Bailey, Sadle & Bailey
2008 Board Chairman, St. Peters Chamber of Commerce



ST. PETERS CHAMBER OF COMMERCE

Office Info: 1236 Jungermann Road, Suite C
St. Peters, MO 63376
The office is located just north of McClay Road on the west side of Jungermann.
Phone: 636-447-3336
Fax: 636-447-9575

Office Hours: 8:30am to 5:00 pm
Incoming calls outside of business hours and at times when staff is away from the office will be answered by voicemail and will be returned as soon as possible.

GENERAL MEMBERSHIP MEETINGS (GMM)

Date: General Membership Meetings are held the first Tuesday of every month.
Time: 11:30 am to 12 noon *Registration and social networking time.*
Location: 12 noon to 1:00 pm *Business Meeting.*
Our meeting location changes from month to month. Please refer to your current issue of the *printed newsletter & e-news* or call the office 636-447-3336

Cost: Early Registration \$15.00
Late Registration \$20.00
At the door \$20.00

GMM Marketing Opportunities:

In addition to the excellent networking opportunities offered by the General Membership Meetings, the following are available to Chamber Members.

General Membership Meeting Sponsor

A business can sponsor a monthly General Membership Meeting. The business's name and logo appear on the front cover of the coordinating issue of *The Chamber Report*, and on a power point slide during the meeting plus on all table tents, and on the meeting lobby sign as you enter the meeting. A representative from the business is able to address the meeting attendees and introduce the **"One Minute Commercials"**. A **Mini Expo Table** will also be exclusively available for the sponsor to display your products and services to and average of 130+ prospects in attendance at the meeting. The cost of sponsorship is \$250.

"One Minute" Commercial

Chamber members can give a verbal one minute presentation about their business or organization. A power point slide will show while presenting and flyers may be placed at each table. The cost is \$25.

Brochure Display Table

A table dedicated to Chamber member literature (brochures, flyers, etc.) is available at every meeting.

The **mission** of the St. Peters Chamber of Commerce is to provide leadership to stimulate and support commerce in our community.
Our **vision** is to be a Chamber of excellence, providing value to our membership.



2008 Application

- 0-5 employees _____ \$295 76-100 employees _____ \$865
- 6-10 employees _____ \$390 101-150 employees _____ \$980
- 11-20 employees _____ \$445 151-200 employees _____ \$1105
- 21-30 employees _____ \$505 201-300 employees _____ \$1215
- 31-40 employees _____ \$575 301-500 employees _____ \$1350
- 41-50 employees _____ \$635 501-750 employees _____ \$1520
- 51-75 employees _____ \$750 751+ employees _____ \$1815

A One Time Administrative Fee of \$25.00 has been to your dues level!
Additional Directory Category \$25.00 (1st is free)

DATE: _____

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: _____ FAX: _____

E-MAIL: _____

WEBSITE: _____

ADDITIONAL CONTACT NAME (\$10.00): _____

BUSINESS CATEGORY: _____

ADDITIONAL CATEGORY (\$25.00 each): _____

Referred By? _____ **TOTAL AMOUNT: \$** _____

Please make check payable to
St. Peters Chamber of Commerce
1236 Jungermann Road, Ste. C, St. Peters, MO 63376

Or if you prefer to pay by credit card please complete the following:

MASTERCARD **VISA** **Expiration Date:** _____

Card #: _____ **Signature:** _____

Your membership is TAX DEDUCTIBLE as a regular business expense.

THE CHAMBER REPORT

The Chamber Report is published bi-monthly and has a distribution of 1100 copies. It includes articles relevant to your business, Chamber news and events. In addition you will find:

- Upcoming General Membership Meeting Details
- New Member Information
- Calendar of Events and Activities
- A Message from the Chairman
- List of Board Members and Committee Chairs
- Special Events and After Hour Business Card Dates
- Sponsorship and Advertising Opportunities
- Committee Updates
- OPPORTUNITIES for business leads and contacts!

Member Mentions:

All Chamber members are encouraged to submit current information about their business or organization such as special awards and recognition, new employees, change of address or phone numbers, promotions, etc. for publication in the Member Mention section of the newsletter. Information considered to be advertising will not be included.

News Letter Advertising:

The Chamber Report is an excellent way to reach 1100 decision makers. Camera ready ads are accepted for publication at the following rates:

HALF PAGE AD	BUSINESS CARD AD
1 month \$200/issue	1 month \$50/issue
6 months \$180/issue	6 months \$45/issue
12 months \$162.09/issue	12 months \$40/issue
QUARTER PAGE AD	FLYERS*
1 month \$100/issue	1 month \$175/issue
6 months \$90/issue	6 months \$150/issue
12 months \$81.25/issue	12 months \$133.33/issue
	*1100 Flyers should be on 20lb paper. Call for deadlines.

E-NEWS:

Each week the e-news will update you on upcoming events and allow you to RSVP electronically. This E-News is sent out to 1600 member emails. E-Ads are also available for \$50/week (or buy 4 weeks at \$150).

AFTER HOUR BUSINESS CARD EXCHANGES:

Would you like to have potentially hundreds of Chamber members at your business for an After Hours Business Card Exchange (AHBCE)? For \$300 your business can sponsor an AHBCE. The Chamber provides the administration (invitations, RSVP's, and emails) while you provide the venue (large enough for at least 50 people), food, and entertainment and or door prizes. Call for details!